

October 10 Referendum aligns with Community Survey Results

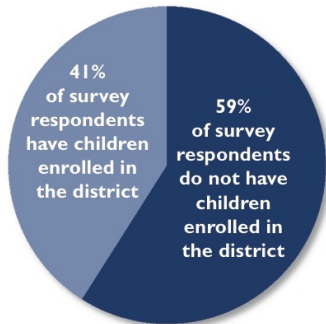
 **OTE Tuesday, October 10**

District Facility Assessment Findings

After a facility assessment was completed by Aramark and Plunkett Raysich Architects, the School District of Reedsburg found that many of the schools were in need of updates in areas of school security and building infrastructure. The Community Facilities Committee evaluated a number of options to address these issues throughout the pre-referendum planning process. These options were evaluated in order to establish priority and the community was asked to provide input.

Thank you for participating in the community survey

High response rate of 21%.
1,684 surveys were completed.



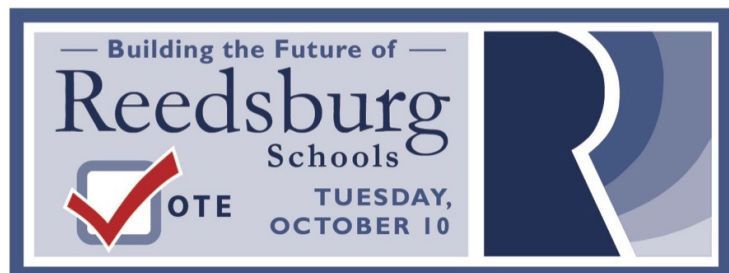
A significant majority of survey respondents support a Referendum in the Fall of 2017


62%
of all resident respondents advised the closing of South Elementary School and the building of a new school in the city



501 K Street
Reedsburg, WI 53959

Non-Profit Org.
US Postage
PAID
La Crosse, WI
Permit #588



— Building the Future of —
Reedsburg
Schools
 **OTE** **TUESDAY, OCTOBER 10**

SCHOOL REFERENDUM

 **OTE Tuesday,
October 10**

WHY is this needed?

After extensive evaluation and in response to the community survey, the district has identified various district-wide needs as a part of a long-range facility plan. The Referendum will focus on:

- » School Security Improvements
- » Building Infrastructure Updates
- » Elementary Capacity
- » Minimal Tax Impact



WHAT is proposed?

On Tuesday, October 10, community members will have the opportunity to vote on a Referendum question that includes:

District Facility Improvements (including enhanced security & building infrastructure updates)	\$7,650,000
New Elementary School & Transportation Facility (on new property yet to be determined)	<u>\$24,350,000</u>
TOTAL:	\$32,000,000

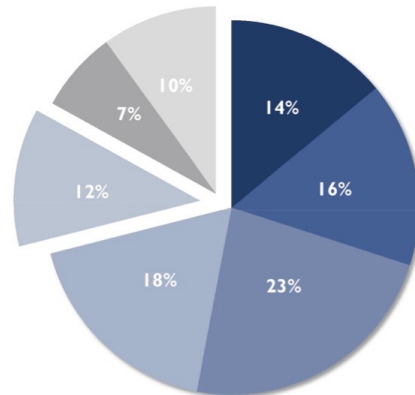
HOW will this affect tax payers?

Survey results show that over 70% of resident respondents will support a \$30 - 60 million Referendum. In keeping with community response, the district is moving forward with a \$32 million Referendum plan.

The tax rate increase is projected to be \$4.00 for every \$100,000 of property value.

Not-to-exceed Project Cost of \$32,000,000	Estimated Property Tax Impact	
	Per Year	Per Month
Tax Impact: (\$0.04 per \$1,000 of property value)		
\$100,000 of property value	\$4.00	\$0.33
\$200,000 of property value	\$8.00	\$0.67
\$300,000 of property value	\$12.00	\$1.00

How much of a tax impact would you support through a Referendum, assuming the projects included were acceptable to you?



FOR MORE INFORMATION

- » Email your questions directly to Referendum@rsd.k12.wi.us
- » Schedule a group presentation by contacting the Central Office at (608) 524-2016
- » Visit our website at www.rsd.k12.wi.us
- » Follow us on social media! #FutureofReedsburgSchools



SELF-GUIDED TOURS

September 11 and 12 4 - 7 pm All Buildings

INFORMATIONAL MEETINGS

Wednesday, September 20 7 - 8 pm CAL Center
Sunday, October 1 3 - 4 pm Fusch Center

14% would support a \$60 million Referendum
16% would support a \$50 million Referendum
23% would support a \$40 million Referendum
18% would support a \$30 million Referendum

12% are not sure / need more information

7% would only support a smaller Referendum
10% would not support any Referendum